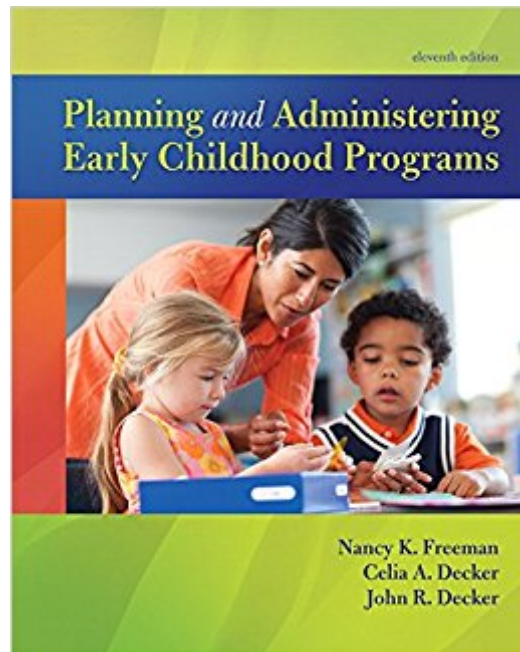




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# Planning And Administering Early Childhood Programs (11th Edition)



## Synopsis

Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order the Enhanced Pearson eText packaged with a bound book, use ISBN 0134290011. **Here** is the practical, hands-on information educators need in order to become successful administrators of childcare centers and child development centers. With a focus on what center directors need to know and what they need to be able to do, the book guides readers through the process of identifying a program's core values and drafting mission and vision statements. Included is coverage of current issues such as the factors affecting supply and demand for childcare as well as the initiatives to enhance program quality, ensure affordability, and provide access to all children and families. **Planning and Administering Early Childhood Programs** addresses the latest trends affecting the childcare workforce and provides specific guidance for recruiting, hiring, and retaining quality personnel, including job descriptions and hiring practices. The role of the program administrator as mentor, coach, and instructional leader are covered, along with important business issues within the administrator's responsibilities, such as financial planning and budget development and management, how to use social media effectively, program evaluation, facility planning and management, and much more. The Enhanced Pearson eText features embedded videos and assessments. **Improve mastery and retention with the Enhanced Pearson eText\*** The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: **Engaging.** The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. **Convenient.** Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.\* **Affordable.** The Enhanced Pearson eText may be purchased stand-alone for 50-60% less than a print bound book. \* The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. \*The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later.

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## Customer Reviews

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Nancy K. Freeman is a Professor Emerita at the University of South Carolina in Columbia. She was a member of the Early Childhood faculty and the Director of the Child Development and Research Center. She is a former preschool teacher and child care center director and worked closely with the campus child care development center while at the University. Nancy has authored scholarly publications and made conference presentations on topics such as professional ethics, service learning, and the preparation of the child care workforce. She served as chair of South

CarolinaÃ¢â¬âs State Advisory Committee on the Regulation of Child Care Facilities for many years and is a past president of the National Association of Early Childhood Teacher Educators (NAECTE). She is a coauthor of 2 books on professional ethics published by the National Association for the Education of Young Children (NAEYC) as well as a regular column on professional ethics published in NAEYCÃ¢â¬âs widely circulated journal *Young Children*. In 2012 she was recognized as the NAECTE/Pearson Outstanding Early Childhood Teacher Educator of the Year. ÃÂ Celia A. Decker retired after 38 years of service in early childhood education. At the time of her retirement, she held the position of professor of early childhood education at Northwestern State University and served as the program coordinator of graduate studies in early childhood education. In addition to coauthoring this text, she is the author of *Children: The Early Years* and its supplements and coauthor of *Parents and Their Children*, both published by Goodheart-Willcox Company. She has presented papers at national, regional, and state annual meetings of many professional early childhood associations. She has served as a consultant for Head Start, Even Start, and local school systems. ÃÂ During her years of teaching as a kindergarten teacher in an inner-city school system and as a college professor, she has received many honors. In 1994, she was selected as the Outstanding Professor at Northwestern State University. ÃÂ John R. Decker retired after an elementary teaching and administrative career of 37 years. Before entering the field of education, he served as a district scout executive for Kaw Council, Boy Scouts of America, Kansas City, Kansas. His educational career included elementary teaching positions in inner-city schools, in an open education program, and in rural public schools. He also served as assistant professor of education and taught college courses in education and supervised pre-service teachers in a federally supported college-based program. He has frequently given speeches and workshops for professional organizations. He has been recognized for his 30-year membership in Phi Delta Kappa.

Had to get this book for a class, but I will definitely keep it for future references. It is very well written, great examples, and ideas.

As this was the first college course I've taken in a long while, I was thrilled with not only the contents of the book but the way each chapter was divided. Having the description from a teachers point of view, then our reading and then the review kept each chapter relevant. I even scored on A on my overall exam.

This text is useful. I have found a few typos. I'm wondering what changed so much between the 10th and 11th edition. It was pretty expensive

This is not the right book would like to return

I purchased this book for a class, but it is a good one. It covers a lot of information and is very useful for anyone considering going into ECE administration

Came in good condition.

Still working with the textbook. Most informative

Great 5 star

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